Brandon Howe
Brandon@NewRevMedia.tv
(443)604-0838

10286 Long Hill Court
Manassas, VA 20110

Education:
Albright College, Reading, PA • Bachelors of Arts in Digital Media/Art/Film • Graduated Spring of 2006
Level 1 Computer Lab Consultant • Digital Media Lab Assistant • 100-400 level Teacher's Aid for Digital Media

Relevant Work History:
June 2014-Present: Fannie Mae • Communications and Marketing Specialist III
Producing; Videography; Editing; Photography; Graphic Design; Motion Graphics; Risk Management and Assessment; Studio Engineer; Studio Operator; Studio Management
Tammy Joslyn (Can be contacted) (703) 901-9611 • 35 Hour weeks @ $112,000/yr

2009-April 2014: Institute of International Education • EducationUSA Multimedia Specialist
Design; Photography; Videography; Editing; Structural Design; Event Management; Technology Advising; Media Consultant
Nichole Johnson (Can be contacted) • (202) 469-1772 • 35 hour weeks @ $61,000/yr

2007-2008: National Oceanic and Atmospheric Administration • Multimedia Specialist
Videography; Editing; Motion Graphic Design; Writer; Producer; Director
Mr. Mike Shelby (Can be contacted) • 1305 East-West Highway, N/MB6 • SSMC4, Suite 9623 • Silver Spring, MD 20910 •
(301) 713-3010 x203 • 40 hour weeks @ $55,000/yr

2006-2007: Maryland General Assembly: Department of Legislative Services • Graphic Designer
Graphic Design; photography
Miss. Linda Hayes (Can be contacted) • 90 State Circle • Annapolis, MD 21401 • (410) 946-5165 • 40 hour weeks @ $38,000/yr

Expertise:
Design
- Used Adobe's CC collection (InDesign, Illustrator, and Photoshop) to create marketing materials
- Produced visual aids such as infographics to explain our use of technology, our regional and global trends and goals as an organization.
- Created motion graphics and animations to support video productions.
- Layout and pre-press design of stationary, books, and other needs such as posters working with educational advisers around the world in multiple languages ranging from Spanish to Arabic
- Promotes the creative use of typography and shapes to produce a cleaner and more compelling views in designs as part of a marketing team devised of coworkers and peers at the U.S. Department of State
- Assisted professors and students in 100-400 level college classes in digital Media with one on one instruction, application demos, and presenting on new technologies and techniques

Photography
- Extensive knowledge of digital photography trends, technology and events.
- Used Adobe Lightroom as a primary system to organize, edit and store photography sessions.
- Published journalistic and event photographer working with venue and event staff to create lasting images that could be used to tell stories about our success, events and goals as an organization.
- Pioneered the creation of an asset management system that archives all media formats for future use and for secure distribution among the network.

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Video Production

- Created internal and external facing short form marketing videos, interviews and documentary videos for distribution via the web and DVDs.
- Lead launch meeting that included brainstorming ideas, gathering information, developing the productions creative and technical needs and creating a production timeline.
- Demonstrated ability to tell a story using new and existing video, music, narration, stills, and images and motion graphics.
- Worked with stakeholders to write, produce and approve video productions under budget and ahead of schedule.
- Lighting scenes using Lowel 3-point lighting kit for interviews.
- Managed set design and fabrication for interviews.
- Shot footage using Sony, Panasonic and Canon Professional camera equipment.
- Shot interviews, B-roll, live events and recorded messages for the internal and external audiences of the Institute.
- Recorded and edited audio for voice-overs and for podcast distribution.
- Used Adobe's CC collection (Audition, Premiere Pro, After Effects, Photoshop, and Illustrator) to edit footage for rough cuts and finalized video products that combined new and existing assets.
- Prepare finalized video for web or broadcast mediums and determined the suggested formats (bitrates and codex) to use.
- Worked with online distributer such as Brightcove, YouTube and Vimeo.
- Pioneered the creation of an asset management system that archives all media formats for future use and for secure distribution among the network.
- In charge of overseeing the use, maintenance and storage of all video recording and editing equipment.

Studio Production

- Consulting on construction operation of a studio and control room for corporate messaging and events
- Programming and training on digital switchers and programmable control surfaces
- Budgeting for new construction and maintenance of studios

Event Management

- Lead the management of a yearly expo booth, which included the design, production, and implementation of the booth structure, collateral materials, logistics and staffing during the event.

Digital Signage

- Lead a team in the research, building, implementation and daily administration of corporate wide digital signage. This included but was not limited to building way-finders, menu boards, employee messaging, news, weather, traffic, and other information.

Skills

Mobile Technology Knowledge; Technology Knowledge; Mac and PC Computer Hardware and Software Knowledge; Brightcove Video Platform; QUMU Video Platform; Adobe CC; Quark; Final Cut Studio; Spark; Cinema 4D; Maya 3D; Brice 3D; Swift 3D; 3D Studio Max; Acid Pro; Cakewalk; Squeeze; Notified Webcast Platform; Zoom Corporate.

Volunteer Work & Organizations

American Red Cross Regional (Northern Virginia) Shelter Lead, Alpha Phi Omega Service Fraternity, Alpha Sigma Phi, Design for Good, AIGA, Art Director's Club of Metropolitan Washington.